

SG Cares Giving Week 2020 Participation Categories

The Giving Stories (Content/Videos)

Prepare short videos showcasing thanks and appreciation to benefactors or share written stories on mutual acts of care, support and giving to be featured in SG Cares Giving Week channels.

The Giving Partners

Embark on meaningful partnerships during SG Cares Giving Week to positively impact beneficiaries and the community. Matching opportunities for corporates, non-profits and community groups for an SG Cares Giving Week initiative will be provided. You could also sign up to be a Giving Partner with your own activity and event plans happening during SG Cares Giving Week.

The Giving Hub (Online)

The online hub will comprise of fundraising program features, live-stream performances, webinars, online flea markets, stories of giving and other interactive segments. It is a showcase for the online community to be involved in charitable and cause driven activities.

The Giving Trees

Start a campaign on Giving.sg/SG Cares app in support of a cause and you can choose to raise funds or recruit volunteers for your needs. All online campaigns will be hosted on The Giving Trees.

Awareness Partners

Showcase SG Cares Giving Week through your network and media channels so the word and buzz reach a larger audience out there. The more people we reach, the more we raise the opportunities of giving and doing good to take place during the season.